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July 2011
Volume 4 Issue 7

The Sweep!

The NSP Month in Review

NATIONAL SKI PATROL

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From the Desk of Tim White Dog Days of Summer

The dog days of summer are here, and my team, the Colorado Rockies, is 10 games out of first place. However, hope is not lost, and tomorrow could be the beginning of a 20-game win streak and we are back in the pennant race. Whether you are a Rockies fan or a Mets fan, it doesn't really matter. What does matter is that hope springs eternal in baseball. In my opinion, this is the right attitude for the NSP. We are not without our challenges, but with the right game plan, opportunities abound for this organization.

The national board has been hard at work developing that game plan. They have identified the main areas of focus in the strategic plan and set a course to excel in each of these areas. Near the top of the list are efforts to improve the NSP brand and image. One of the first steps in the process was to identify the key symbol or logo representing the organization and get everyone behind it (essentially get everyone waving the same flag). Based on a broad range of input, it has been decided to use the shield logo with a white cross as the symbol for the organization. The standalone yellow cross will be used as a "retro" mark, and the shield with

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the yellow cross will be retired. It might seem like a small thing, but this is a vital first step to have NSP headquarters, divisions, local patrols, and patrollers all working together to strengthen the NSP brand value and reputation. Ask any expert and they will say consistent recognition will lead to more opportunities for endorsements, fundraising, and stronger ties with members, the public, and key industry partners.

Safety is at the core of our mission at NSP. A few years ago, we reestablished the NSP Safety Team in an effort to revitalize our Safety Program. The eight members of that team have done some excellent work behind the scenes in building out the NSP/Subaru Drive for Safety program and improving safety messaging on the NSP website. We will now be restaffing the team for 2011/2012. Members at large who wish to apply for the new team can [click on the application form here](#). If you have a background and expertise in slope safety and risk management, I encourage you to complete an application. It will be an excellent opportunity for you to apply your ideas and passion for safety at the national level. Please don't hesitate to write to me if you have questions about applying for the NSP Safety Team.

Thanks for all you do for NSP, and go Rockies!

Sincerely,
Tim White
Executive Director, NSP

June Board Meeting

Over the weekend of June 24-25, the board of directors, division directors, and other leaders of the National Ski Patrol held their annual meeting to discuss a variety of topics related to how best to meet the variety of challenges the NSP faces. The meeting produced many productive decisions.

NSP Board Chair Burt Mitchell reviewed several things related to board oversight in his introductory presentation. NSP Executive Director Tim White gave a detailed presentation related to many of the accomplishments of the NSP staff over the past year. NSP Finance Director Wayne Block presented a report on NSP finances for the prior year. Scott Hannah, the president of Guest Research, was on hand to present the results from the 2011 NSP Member Survey.

Finally, the board did a little fundraising of its own, raising \$1,000 for a Charles "Minnie" Dole Service and Safety Memorial Fund award for the late Myer Avedovech, NSP's former national awards adviser.

Read the full report of the board meeting on Member News of the NSP website. This report includes links to the Member Survey data and Tim's PowerPoint presentation. Audio recordings of the meeting are posted under Board News.

Southern Division Patroller Conference

The Southern Division will host its annual Patroller Conference August 12-14 at the MeadowView Conference Center in Kingsport, Tenn. The conference is open to all NSP members. More details, including registration, available at the [Southern Division website](#).

FCC Issues New Narrowbanding Info

The Federal Communications Commission issued a detailed Public Notice on July 13 that clarified some open questions relating to the narrowbanding mandate that will become effective on January 1, 2013.

Among the topics covered in the Notice was a listing of reasons for requesting a waiver or exemption from the narrowbanding mandate. The FCC made clear that such waiver requests would not be routinely granted, and would submit such requests to "a high level of scrutiny." The FCC provided a list of sample waiver request content. The notice also contains some specific technical FAQs.

Further, the FCC has finally put on paper the fact that requests for narrowbanding existing licenses are FCC fee-exempt. Until now, many licensees have had to pay for license modifications. Such payment should not be confused with fees charged by frequency coordinators and document prep firms - they may charge what they wish. Licensees who've paid FCC fees may seek a refund. Procedures for doing so are contained in the notice.

NSP Public Safety (EMS) radio licenses have been, and are, fee-exempt. No patrol will have to pay for the modification of their license, which will occur before 1/1/13.

The FCC Public Notice is located on the NSP Telecom webpage, in the "LINKS" section. [CLICK HERE](#) to go to the notice. Questions on this topic may be directed to telecom@nsp.org.

Young Adult Program Seeks Info

Chris Rosseau, the Young Adult Patroller Adviser, would like to start collecting

names of patrols and contacts that have a young adult program at their area. This information will be used to start a database so better communication among program supervisors can occur. Chris will be able to provide Young Adult Patrol program supervisors updates and information. You can send the information via e-mail to dhanley@nsp.org or calbertson@nsp.org. Thank you for your assistance.

National Avalanche School in October

This fall, the National Avalanche Foundation will hold the 22nd annual National Avalanche School at Snowbird Resort in Utah. This is the oldest and most acclaimed avalanche training program for snow safety professionals. The National Avalanche School offers comprehensive professional avalanche training for ski patrollers, avalanche forecasters and control specialists, mountain managers, as well as Forest Service, National Park Service, and other land management personnel.

[22nd National Avalanche School](#)

October 23-27, 2011

Snowbird Ski and Summer Resort, UT

Contact: Jennifer Ament, National Ski Areas Association

Flight For Life SAR Conference

The Flight For Life Colorado SAR Conference will be held on Friday, Saturday, and Sunday, September 16-18, 2011, at Colorado Mountain College in Breckenridge, Colo. The conference is dedicated to Colorado search and rescue groups, ski patrol, and EMS personnel who would like to learn and participate in wilderness medicine topics. Dale Atkins will be the keynote speaker, and will address wilderness rescue - mountain style. Two pre-conference workshops will be offered, one on high-angle rescue medicine and the other on patient packaging and scree evacuation, both in the field. The registration fee is \$70.00, which includes dinner Saturday evening (accommodations not included). Please mark your calendars and watch for further details at [Flight For Life](#).

If you are interested in attending the conference, or for more information, please call Bill Spialek, Flight For Life Colorado Outreach Coordinator, at 720-321-3924.



Marketing/Communications/Events

Medline

Did you know your patrol can save money by ordering medical supplies through the NSP Medical Supply Program with Medline? With manufacturer-direct pricing, guaranteed one-day delivery, and online ordering, saving money is easy! The new SAM pelvic sling and Combat Application Tourniquet (as referenced on page 567 of the *Outdoor Emergency Care Fifth Edition*) will be available through Medline for your patrol to order beginning in late

August. Contact Medline's dedicated sales representative, Elaine Wanat, at 800-323-1368, or ewanat@medline.com, to get your free cost-savings analysis today! Click [here](#) to learn more!

Deuter

What does Deuter have that no other backpack brand in the world has? 113 years of experience built into its design, engineering, technology, and comfort! Since 1898, Deuter has produced top-of-the-line equipment for top-of-the-line outdoors enthusiasts. Login to the [NSP Pro Page](#) and check out the packs on their SUMMER SALE! Get even better discounts for being an NSP member!



Kate's Real Food

Summertime is always a whirlwind of outdoor events and adventures. The best way to enjoy it is by staying energized and healthy with our new official sponsor, Kate's Real Food. Made with all-natural, organic ingredients such as organic rolled oats, honey, and peanut butter, your body will be healthy and happy! Try bars such as the Tram Bar, made with peanut butter, honey, and milk chocolate, and the Handle Bar, made

with tart cherries, smooth dark chocolate, and crunchy almonds. Look for them in the *NSP Winter Catalog* this October, and at www.katesrealfood.com.

NuMask

NSP's new official sponsor, NuMask, is a medical device manufacturer that brings over 60 years of experience to the medical industry. NuMask produces state-of-the-art mask ventilation systems that eliminate deficiencies, complications, and restrictions that are common to other past and present face masks available.

NuMask manufactures the Pocket CPR Kit, **a medical device approved by the NSP Medical Advisory Board**, that all patrollers should have! You can purchase it from the *NSP Winter Catalog* in October, or look for it on the [NSP Pro Page](#) in the beginning of August.



Subaru

If you are a Subaru owner, you're probably familiar with using the phrase "I love my Subaru," and with good reason! They take us from point A to point B when other vehicles can't, save us money, and, sometimes, they even save our lives. Do you have a unique Subaru picture or story to tell? Tell us your story, or share why you "love your Subaru" by August 19, and it might just be printed in

Subaru's quarterly *Drive Magazine*! E-mail your picture, story, or both to dfreck@nsp.org.

Apple/Lenovo Computers

Apple and Lenovo computer discounts are now accessible to members!

To receive the special pricing, login to the [NSP Pro Page](#), click on the Apple or Lenovo link, and register with their site. Members **MUST** register with their site to receive deals, so log in, shop, and save today!



**SKI & MOUNTAIN
TRAUMA
Conference**



Saint Alphonsus

Ski and Trauma Conference

Saint Alphonsus Ski and Mountain Trauma Conference, specifically designed for ski patrol, fire, search and rescue, and all other first responders who provide care to patients in isolated wilderness areas, is the only conference of its kind.

Our unique format provides small, hands-on labs, as well as presentations from national and regional experts for those working in high-risk remote areas. This year's featured presentations include Welcome to the Dark Side, New Protocols in Wilderness Medicine, Mountain Tales, and more. Join us November 4-5, in Sun Valley, Idaho. Details at www.ski-mtn-trauma.com or ski.mtn.trauma@gmail.com.

NSP Photo Site

You do not need a login ID to view the photos posted by your fellow patrollers at the NSP photo site. Simply click this [link](#), or go to [Flickr](#) and search for NSP Photos under Users. The login ID is used if you want to post new photos of an event or your patrol. To post photos, go to [Flickr](#), click Sign In, enter the login ID "nspphotos" and the password. The password for August is Medline (capitalize the "M"); if the login does not work, e-mail [Candace Horgan](mailto:Candace.Horgan).

Education

A Message from Education Director Darcy Hanley

It is always so beneficial to have face time with national program directors, as was the case at the June board meeting. Each program director is working hard to upgrade or enhance each of their programs. In previous updates, we have spoken about the *Outdoor Emergency Care Fifth Edition*, the release of the MTR book, and OEC instructor materials. In addition, the *Transportation Manual* is currently undergoing a total upgrade (video, pocket guides), the *Ski Patroller Manual* revision of chapters has started, and the *Lift Evacuation Manual* (with NSAA taking the lead) is under revision as well.

There are also new programs being developed or revitalized. There is a Leadership Development Program that is completely revised which will be available in independent modules (April, 2012). **Know Before You Go**, an avalanche program designed for young adults traveling in backcountry/sidecountry, will rollout in August. Another *E-Pointers* will be available again under Instructor Resources as of August 26, and more online learning-hybrid courses will be coming.

Please continue to send any comments about corrections in the *Outdoor Emergency Care Fifth Edition* to me or Ed McNamara. That would also include corrections to any instructor materials under MyNSPKit. There will be an errata page on the NSP website and the Brady site once corrections have been completed. The *Outdoor Emergency Care Fifth Edition* is available on Nook (Barnes and Noble) and Kindle (Amazon), as well as the iPad. **Refresher Notes:** Information about corrections in the *Instructor Study Guide* will be available under Instructor Resources starting July 25.

I also want to introduce our new Education Administrative Assistant Sarah

Hadsall. Sarah will be taking over the responsibilities of Carol Hudson and providing her expertise in online courses, publishing *E-Pointers*, scheduling video production, and scheduling the OEC supervisor and refresher meetings.

Continue to have a great summer, and if there are any questions, or I can lend support, please feel free to contact me.

Industry News

New Ski Visits Record Set

The National Ski Areas Association (NSAA) announced on July 14 that U.S. ski areas set a new all-time record of 60.54 million skier/snowboarder visits during the 2010/11 season, according to the final Kottke End of Season Survey. The association announced preliminary figures in May projecting that, at an estimated 60.1 million skier/snowboarder visits, the 2010/11 season was the second-best on record. However, an unprecedented turn of events that saw many ski areas operating late into the spring, and even summer, helped fuel the industry toward setting the new visitation record. As an illustration of the late-season surge in visits, it's estimated that nearly 50,000 skier/snowboarder visits occurred over the July Fourth holiday alone, in which nearly a dozen ski areas were either still in operation, or had reopened. This marks the second time that the ski industry has broken the 60-million-visit threshold, representing a 0.6 percent increase from last season's 59.8 million visits, and a .1 percent increase from the industry's previous record of 60.5 million visits, set in 2007/08.

Nationally, snowfall at resorts was up 29 percent this season, and was the highest recorded in 20 years of Kottke research. As a result, the average season operating length increased, and some resorts opened early and/or remained open beyond normal closing dates. Most regions experienced significant increases in snowfall, including the Pacific Southwest (up 43 percent), Northeast (up 35 percent), Rocky Mountains (up 33 percent), Midwest (up 27 percent), and Pacific Northwest (up 19 percent). Gains in visits occurred in most regions of the country, and the industry as a whole exceeded its 10-season average by 4.7 percent, a pattern echoed by all regions.



Ski Pole BLOWOUT Sale!!

NSP is having a massive blowout sale of our remaining stock of ski poles from past seasons. Beginning August 1, our

entire remaining stock of ski poles will be reduced 50



percent off of their current sale prices. These are the best deals you will find for ski poles for the upcoming season. Don't miss out on deals on great poles from Swix and more! Sizing and quantities extremely limited. All sales are final. See NSP online store for product details.

Poles Available

Swix 902 - SKU #18098 - 44", 46", 48", 50", 52" and 54" available - \$12

Swix Black Hawk - SKU #17172 - 46", 48", 52" available - \$12

Swix World Cup Pro - SKU #17171 - 44", 46", 48" and 54" available - \$20

**Swix Mach CT1 - SKU #17170 - 44", 48", 50" and 54" available - \$45
CRAZY DEAL!!**

Goode Super-Max - SKU #17142 - 44" and 50" available - \$12

Goode XGS 100 Pure Carbon 10.4 - SKU #846 - 50", 52" and 54" available - \$30

Great deals on closeout products



the savings!

Make sure to check the NSP online store often for new additions to the closeout section! There are some hot deals available on outerwear, logo gear, and much more. New items added frequently. Sizing is limited on closeout items, and all sales on these products are final. Don't miss out on



NSP Staff



Mitch Shanley joins NSP as IT Manager Mitch Shanley has joined the NSP as IT manager and network administrator. Shanley has 18 years of experience with IT. He served in the Navy and worked on an aircraft carrier, working on electronics, and worked in security systems when he got out of the Navy. He started working in networking systems in the early 90s.

Before coming to NSP, he worked for several companies with challenging IT needs, including working with IBM in two states.

As IT manager and network administrator, Shanley will manage that NSP servers

and workstations, manage the database and website systems, and evaluate and improve the database and hardware performance of the organization.

"I am very good at finding solutions to problems, or improving existing solutions," said Shanley. "There are a gamut of products out there, from open source to commercial products, and you try to find the one that works the best, hopefully without having to modify it so that if you upgrade, you don't have issues with the code. You have to like what you do, care about people, and care about their problems."

NSP Visitors of the Month

Mike and Sherry Benhart

Mike and Sherry Benhart of the Snowstar Ski Patrol in Illinois visited the office in early July.

Thanks for stopping by!!



Amy, John, and Meg Clancy

Amy, John, and Meg Clancy, or Dodge Ridge Ski Patrol in California visited the office in July.

Thanks for stopping by!!



Kevin Jongekryg

Kevin Jongekryg, of the Bittersweet Ski Patrol in Montana, and his family visited the office in July.

Thanks for stopping by!!



John Harrington

John Harrington and his dog Soleil of Pajarito Mountain in New Mexico visited the office in July.

Thanks for stopping by!!



The Sweep was created to keep NSP members informed about national news. An archive of all issues of The Sweep is maintained under the Newsletters section of [Member News](#). After logging in, click Newsletters from the Quick Links menu. If you have news that's relevant to the national ski patrol audience, we invite you to submit it for consideration for The Sweep. Please e-mail it to [editorial](#) by the 15th of each month.

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